

## Lake Park Friends Board Meeting Minutes

Tuesday, May 27, 2008 @7:00 p.m. Location: **Warming House**

Excused: Sally Merrell, Donna Lau Smith, Virginia Schwartz

Present: Steve Morse, Mary Ritchie, Phil Schultz, Dennis Buettner, Marta Turba, Tom Cheney, Sarah Zimmerman, Anne Booth, BG Hook, Sarah Slaughter, Karen Fox, Matt Collins (Parks Department)

1. Tom Cheney called the meeting to order at 7:03PM with opening remarks to kick off the new year. We welcomed new board members – Sarah Zimmerman, Phil Schultz and Marta Turba.

Tom provided guidelines for meeting management – all related documentation and agendas to be forwarded to the board a week ahead.

2. Steve Morse made a motion to approve last month's minutes. BG Hook seconded; motion passed.
3. The Treasurer's report was tabled until the next meeting to give Oliver Plunkett a chance to transition files/information etc. to incoming Treasurer Marta Turba.
4. County/Government Update
  - a. Parks Dept. –Matt Collins (liaison for Milwaukee County Parks) joined the meeting to provide an update. He outlined his role with the Parks Department vis-à-vis LPF. He encouraged us to contact him at 414-257-5667; or at [matthew.collins@milwcnty.com](mailto:matthew.collins@milwcnty.com) with any questions about how the department works. Contact Sue Forlenza on projects that are already in motion, but for things of a more administrative nature, Matt can find that information. Matt is more familiar with the day to day operations/administrative issues that happen and can find the status of various projects, provided a work order has been submitted. Matt is a second point of contact if we have difficulty reaching Sue.

Matt has information about all the concerts in the parks throughout the season and gave us information to review to make sure Musical Mondays is listed correctly.

Matt also has information about signage for the parks if we need it. The signs are suitable for outdoor use and can be sponsored by LPF (LPF would be able to include a logo on the sign. The signs are laminated and can be updated as needed. \$800 per sign (at cost) – includes installation, mounting, and maintenance, and the Parks Department would also help identify where to locate the signs. Events would be cross-marketed across parks, and the question was raised about what percent of the sign would list LPF information. Stop by the LPF office to see pictures.

Matt also has a contact for plaques.

Tom Cheney asked about resources for a "Movie Night" in Lake Park. Last year the Parks Department sponsored a movie night in Bradford Beach with funds from a national grant. It's about \$1500/movie, and the equipment was rented from Entertainment Concepts. Matt's budget is out for funding a movie night, but he is going to ask about any additional funds to partner with LPF.

Border Collie project to keep the birds off Bradford Beach!! Perfect for babies to watch!

Bradford Beach concessions officially opens June 14. Open 10AM – 8PM.  
Lifeguards at Bradford Beach start June 14.

No funds available for Wolcott statue.

The rain gardens are underway, and they are moving forward with the Lion Bridge project.

Improvements with the lighthouse landscaping and the lighthouse ravine will begin over the summer.

Matt also passed out information on the Alliance for the Great Lakes. Todd Brennan is interested in building relationships with the various friends groups. An informational evening will take place May 29 at the Park People offices.

Matt is going to find out where Lake Park sits for capital improvements to the playground.

#### 5. Old Business:

- a. Sarah Slaughter presented the Org Chart and asked for feedback on the location of the Marketing and Communications Committee and whether or not to list the executive committee separately or not. Tom Cheney mentioned that each of the five broader committees need to have at least 3 board members for it to be legal. Board members will get back to Sarah Slaughter in the next week about which committees they serve on.
- b. Bench Project Update – Dave O’Brien will take over the bench project from Roland Daneau as we get started with the next set of 8 benches at \$3200/bench. Virginia Schwartz has the list of current quotes. Dave will work on creating a flyer/packet with information.
- c. Waterfall Ravine Project Update – Phil Schultz will take the lead on this project and will meet with Tom Cheney and Dennis Buettner to pass the torch.
- d. Wahl Ave. Update – The County sent a sign to put up to explain the bluff restoration project and Tom Cheney will work with them to get one up
- e. July 4<sup>th</sup> Events – Jim Cope and Oliver Plunkett will work with the committee to get a table for LPF and the horse and buggy for rides. Phil Rozga coordinates July 4 events in Lake Park.

#### 6. New Business:

- a. Board Training – Mark your calendars for July 15 evening board training.
- b. Project List Discussion – Tom Cheney presented the project list and wants to have each item be assigned a point person who would be knowledgeable enough on it to report on it if needed, or answer questions from the board, LPF membership or community.
- c. LPF Letterhead Copy – Anne Booth presented the new letterhead which will list the new VP positions.
- d. Brick Arch Bridge Public Information Meeting, June 12 @5-7 pm in the Community Room
- e. Table at Superun, Wednesday, June 25 @7 pm – Looking for volunteers to staff a table during the race. The finish is near the Pavilion. Please let Ann know if you can help out.
- f. Dave O’Brien made a motion to authorize looking into the possibility to purchase/rent equipment for a movie night not to exceed \$500. Mary Ritchie seconded and the motion passed.
- g. Ann Wollmer brought up a request from a group who would like to set up a promotional table at Musical Mondays. In the past we have not allowed this practice to avoid confusion with the Lake Park Friends group and bombardment of many groups trying to do the same.
- h. Steve Morse talked about needing to communicate more with the membership about the structure change to the org chart. There is some confusion about the status of the committees given the change.
- i. Tabled for the next meeting – the extent to which LPF should be an advocacy group or lobbying group given interest raised at the Annual Meeting.
- j. Question raised about the Community Room status and when it is going to be improved.

Sarah Slaughter made a motion to conclude the meeting that was seconded by Karen Percy Fox. Motion passed.

**Next Meeting:**

**Tuesday, 24 @7:00 p.m. Location: Warming House**

**Musical Mondays Concert:**

**Monday, 30 Stas Venglevski with cellist Roza Borisova, bassist John Babbitt & drummer Terry Smirl**